

FINAL REPORT



24-26 MAY 2023
BRNO, CZECH REPUBLIC

17TH INTERNATIONAL
DEFENCE AND SECURITY
TECHNOLOGIES FAIR



PYROS
ISET

24-27 MAY 2023

Central
European
Exhibition
Centre

BVV

Veletřhy
Brno

EXHIBITORS

551 companies from **29** countries

65% from abroad

Countries represented

Austria, Belgium, China, Czech Republic, Denmark, Finland, France, Germany, Hong Kong, Hungary, India, Israel, Italy, Japan, Latvia, Lithuania, Netherlands, Norway, Poland, Republic of Korea, Slovakia, Spain, Sweden, Switzerland, Taiwan, Türkiye, Ukraine, United Kingdom, USA

IDET, PYROS, ISET 2023



VISITORS

31,035 trade visitors from **41** countries

Most foreign visitors came from Slovakia, Poland, Germany, Hungary, Austria and Ukraine

Trade visitors' preferences

IDET **78%** PYROS, ISET **22%**

Safety Day – Rescuers for Children

On Saturday 27 May 2023 the event was visited by **14,006** visitors

IDET, PYROS, ISET 2023

Visitors arrived from the following countries

Australia, Austria, Azerbaijan, Belgium, Bulgaria, Colombia, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Hungary, India, Israel, Italy, Jordan, Kazakhstan, Kuwait, Latvia, Lithuania, Luxembourg, Netherlands, Northern Macedonia, Pakistan, Poland, Republic of Korea, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Thailand, Türkiye, Ukraine, United Arab Emirates, United Kingdom, USA

169 journalist from **10** countries



WHAT WAS SAID ABOUT THE FAIRS

Daniel Blažkovec

Deputy Minister of Defence of the Czech Republic

IDET is a key event, thanks to which we gain a comprehensive understanding of the latest technologies and trends; it also provides us with the opportunity to develop existing and new partnerships. I firmly believe that the presented technologies, new business opportunities and partnerships will lead to further strengthening of our readiness and security in these difficult times.

Karel Řehka

Chief of General Staff of the Armed Forces of the Czech Republic

The Armed Forces of the Czech Republic has been supporting and participating in this fair since the very beginning. Events like IDET help explain citizens why we need to modernise and where modernisation is going, which is extremely important.

Radek Hasala

Chief of the Military Office of the President of the Czech Republic

The Czech defence industry has maintained a high standard of quality in the long run, which makes our manufacturers

competitive even on foreign markets. That is why I am very pleased that this international trade show gives an important overview of defence and security technologies in Central Europe and shows new directions not only to exhibitors but also to trade visitors.

Jiří Hynek

President of the Defence and Security Industry Association

I am convinced that IDET gives a chance to strengthen our defence and security industry, to show that it is important, that it is capable, that it is innovative and that it has its security effect. If this trade fair is commercially successful, we will be a rich country, if we are a rich country we will be a secure country, and if we are a secure country we can preserve our freedom.

Markéta Vaňková

Mayor of the Statutory City of Brno

The most important Czech companies present themselves at IDET and the city of Brno offers the best conditions for these events and their exhibitors and visitors. I would like to thank BW Trade Fairs Brno for its work, without which our city would lose one of its symbols.



Martin Vondrášek

Police President of the Czech Republic

The Police of the Czech Republic is a traditional participant of the ISET trade fair, in our stand my colleagues guide visitors through the system of operational control of forces and resources. I would like to thank all the companies present who have been helping the police to develop new technologies for fighting crime in order to ensure the highest level of internal security for our citizens.

Vladimír Vlček

Director General of the Fire and Rescue Service of the Czech Republic

I am delighted that the Fire and Rescue Service can again present itself at PYROS after two years. We do not acquire new and modern equipment for vanity or out of a desire for a better presentation. We want to give firefighters the best equipment for the most difficult task – to protect our health, lives, property and environment. The world around us is developing constantly, and firefighters, whether professionals or volunteers, must be prepared for this.

DELEGATIONS AT THE FAIR

IDET 2023

At the invitation of the Ministry of Defence of the Czech Republic, Armed Forces of the Czech Republic and the company BWV Trade Fairs Brno, members of official delegations from territories of interest and representatives of foreign armed forces from 35 countries attended the IDET fair:

Australia, Austria, Azerbaijan, Basque Country, Brazil, Bulgaria, Chad, Finland, France, Germany, Hungary, Indonesia, Israel, Italy, Jordan, Kazakhstan, Mexico, Nigeria, Pakistan, Poland, Qatar, Saudi Arabia, Senegal, Serbia, Slovakia, South Africa, Spain, Sweden, Thailand, Türkiye, United Arab Emirates, United Kingdom, USA, Uzbekistan, Vietnam



GOLDEN IDET 2023

Winning exhibits

Cooled thermal imaging camera SUMO-C900HD

Manufacturer: EVPÚ Defence

Exhibitor: EVPÚ Defence

STARKOM tactical jammer

Manufacturer: Vojenský výzkumný ústav s. p.

Exhibitor: Armed Forces of the Czech Republic

DAPH Highly sensitive cholinesterase inhibitor detector

Manufacturer: Vojenský výzkumný ústav s. p.

Exhibitor: Vojenský výzkumný ústav s. p.

TATRA PHOENIX 8x8

Manufacturer: TATRA TRUCKS a.s.

Exhibitor: TATRA TRUCKS a.s.

Modular vehicle MARS 4x4 in S-330 version with new generation anti-aircraft missile system RBS-70NG (MSHORAD)

Manufacturer: The vehicle is manufactured in international cooperation between the Czech company SVOS and the Swedish company SAAB Dynamics AB
Exhibitor: SVOS

Honorable mentions

FA-18 C Hornet Simulator

Manufacturer: Dogfight Boss

Exhibitor: Dogfight Boss

Mobile Firefighting Robot MRAZ 3 FFI

Manufacturer: Mraz Robotics

Exhibitor: Mraz Robotics

Personality of the DSIA

Ladislav Říha

Senior Research and Development Officer at EXPLOSIA a. s.

IDET 2023 THEMES

UNDER THE SIGN OF THE NUMBER 30

Thirty years have passed this year since the establishment of the Czech Republic, the Czech Armed Forces and the first holding of the IDET trade fair. This history was commemorated by the exhibition of the Ministry of Defence and the Armed Forces of the Czech Republic, which, by comparing the equipment used in the 1990s and today, showed the rapid development of weapons and other military equipment, thus also underlining the sense of investment in the modernisation of military equipment.

INVESTMENT AND INTERNATIONAL COOPERATION

- The Swedish company BAE Systems was present at IDET with its CV90 combat vehicle, the purchase of which was approved by the government at the time of the fair. The five main Czech partners of the project – VOP CZ, Excalibur Army, VR Group, Ray Service and Meopta – were also present.
- A memorandum of cooperation between the Czech company Excalibur Army and the Turkish institute Türkiye Defence Industries in the development and production of ground-based weapon systems was also signed at the fair.
- Another memorandum was signed during the event by Thales on cooperation with the state enterprise VOP CZ and the company PRAHACOM-HT for the modification of Bushmaster vehicles as the basis for a universal wheeled platform of the engineer units of the Czech Armed Forces.



IDET 2023 THEMES

START-UP INNOVATION ZONE

The second edition of a successful project aimed at presenting innovative companies. Six start-ups from the fields of defence, security, aviation and aerospace presented their solutions. It is organised by the Defence and Security Industry Association of the Czech Republic.

NEW TECHNOLOGIES IN THE DEFENCE INDUSTRY

Solutions using new technologies such as 3D printing, virtual reality or artificial intelligence were presented at the fair.





SUPPORTING PROGRAMME

IDET ARENA – dynamic demonstrations of military, police and firefighting equipment



Presentation of the Armed Forces of the Czech Republic

Conferences organized by the University of Defence –
International Conference on Military Technologies (ICMT)
and International Conference Defence & Strategy 2023



EXHIBITORS' VIEW

Czechoslovak Group, Andrej Čírtek, spokesman

We are truly satisfied. It is said that we live in a virtual age, but events like IDET show that classic trade shows, where people can meet personally, make a lot of sense. The Defence Technology Fair is one of the few places where users and suppliers, meaning the defence industry and armies from all over the world, can meet officially and unofficially. This has undoubtedly been achieved here. We have had a number of meetings with our potential business partners and end customers, that is, armies from different parts of the world. We have had a number of foreign delegations visit us and the fair has therefore served its purpose.

LOM Praha, Jitka Šuláková, PR manager

We are very satisfied with the course of the fair, both with the facilities and services of the fair administration and the event as such, and with its great attendance. I have to say that our door has not shut for a second in the whole three days.

OMNIPOL, Marika Přinosilová, Marketing Manager

It has been a remarkably successful trade show for us, we have returned to a very active time after the covid; the exhibition hall is completely full and really alive, even in terms of foreign companies. For us, it is an important meeting point both with foreign customers and with Czech colleagues within the industry. And I consider our participation greatly beneficial, the first two days were really busy with meetings.

GLOMEX MS, Lukáš Dědina, President

As Glomex, or rather as the SKUPINA, we are always at the fair and we are happy to be part of it this year as well. I think it is a very good year, there are quite a lot of exhibitors and a lot of visitors. I'm sure we will be able to get some new contacts and possibly new business.

VOP CZ, Marek Špok, Director

This year's IDET was highly successful for us in all respects. Not only did we enter into significant international cooperation with partners such as the French arms company Thales, but also with Czech partners such as VTÚ and Czech Technical University. We appreciate the excellent work of the organizers of IDET, whose worldwide fame brought a record number of visitors and interesting contacts for VOP CZ.

Lockheed Martin, Jonathon Linn, International Business Development

The atmosphere here is really great. We have a large conference room at our stand, which gives us sufficient facilities for all the partnerships and relationships we are building here in the Czech Republic.

Česká zbrojovka a.s. Uherský Brod (CZUB), Jiří Horák, Head of Sales

We are very satisfied. Finally, after the lockdown, we were able to show ourselves again on home soil and we are thrilled. The visitor turnout was really high, we didn't expect it. We are very satisfied and will definitely be happy to participate in the next season.

EXHIBITORS' VIEW

Sellier & Bellot, Josef Strnad, Sales Director

We are traditional exhibitors here and we expected from IDET to strengthen our ties with our customers, which I think actually happened. We are very satisfied with the visitor turnout and are already planning on next season.

Trade FIDES, Jan Buček, Product Manager

IDET is always a great opportunity to meet with long-standing partners and clients, discuss future directions of development, where our cooperation could move forward. We are happy to present a new generation of our product here.

Saab, Markéta Maršálek Čadková, Communications Manager

It has been a remarkably successful exhibition for Saab. We appreciate the opportunity to meet with our users from the Czech Army, as well as many delegations from around the world and, of course, representatives from the Ministry of Defence.

STV Group, David Hac, Chairman of the Board

For us, IDET is the most important exhibition because our customer was and is the Army of the Czech Republic, together with the Ministry of Defence of the Czech Republic. It is evident from this year's turnout that interest in this technology is growing in the context of the ongoing crisis in Ukraine. It's not just about technology, it's about ammunition and all products of the defence and security industry. We are seeing a sharp increase in both the number of visitors and the number of our meetings.

Agados, Ivo Uchytíl, Head of Sales Department

This year's IDET perfectly met our expectations. We had exactly the customers we are looking for. This means that it was not just about introducing our products and presenting our brand. Already companies and clients were coming with specific requirements of what they would be interested in. The current geopolitical situation seems to make individual units take on specific tasks. They are therefore asking us for specific designs of our products and already have a clear idea of the orders.

Hraspo, Martin Videczký, company representative

We were pleasantly surprised both by the number of visitors who were interested in our technology and by their feedback, because our technologies obviously make sense to them.

DCom, Roman Křístek, Sales Manager

We were visited mainly by trade visitors, so all the questions were made in the right direction. We see the benefit of participating in this trade show especially with volunteer firefighters who, although they know our products from the website, need to touch them. The volunteer firefighters' base is very important to us, and it is huge.

Dräger, Pavel Chovančík, Sales Manager

We came here to show new products and there was a lot of interest from both professional and volunteer firefighters.



PATRONAGE OF THE FAIRS

President of the Czech Republic
Prime Minister of the Czech Republic
Chamber of Deputies of the Parliament of the Czech Republic
Minister of Defence of the Czech Republic
Chief of General Staff of the Armed Forces of the Czech Republic
Defence and Security Industry Association of the Czech Republic
Director General of the Fire Brigade of the Czech Republic
Police President of the Czech Republic

Main media partners

Army Recognition
CZ Defence
Magnet Press Slovakia
Mönch Publishing Group
MS Line
Security Magazín

Cooperating organizations

Administration of the State Material Reserves of the Czech Republic
Association of the Czech AeroSpace Industry
Brno Metropolitan Police
Customs Administration of the Czech Republic
Defence and Security Industry Association of the Czech Republic
Fire Brigade Headquarters of the Czech Republic
Jagello 2000
Police of the Czech Republic
Prison Service of the Czech Republic
University of Defence Brno

Other media partners

Armyweb
Defence Industry Europe
European Security & Defence
Magazine ACE
Natoaktual.cz
Reportáže z průmyslu
Wojsko i Technika

Professional partners:



Partner of the fair:



Official cars:



SAVE THE DATE



18th INTERNATIONAL DEFENCE AND SECURITY TECHNOLOGIES FAIR

www.idet.eu

28–30 MAY 2025



22nd INTERNATIONAL FIRE FIGHTING EQUIPMENT AND SERVICES FAIR

www.pyros.eu

28–31 MAY 2025



13th INTERNATIONAL SECURITY TECHNOLOGY AND SERVICES FAIR

www.iset.cz

28–31 MAY 2025